



July 14, 2008

*It is with great sadness that we announce the passing of Ed Noonan, founder of Contravisory Investment Management. Ed founded Contravisory in October 1972. He formed many friendships in the business over the years. During his three year battle with cancer it was that contact with you, his friends, that he missed most. His calmness over many market cycles was legendary. He will be sorely missed.*

Born in Brockton, MA. on Dec. 26, 1938, died Friday July 11, 2008 peacefully in his home surrounded by his family after a two and a half year battle with kidney cancer. He was the beloved patriarch of a family of ten children and 25 grandchildren. He spent most of his childhood years living in West Bridgewater, MA, where he graduated from high school. He subsequently attended Harvard College, graduating in 1960 with an A.B. in physics. In 1962, he received a master's degree in Economics from Georgetown University, and a few months later, his first child was born with his wife, Phyllis Ann Reddy of Dorchester, MA.

His lifelong career in the investment industry began soon thereafter working as a security analyst at Connecticut Mutual, Advest and Fidelity Investments. In 1972, he bravely ventured out on his own and founded Contravisory Research and Management where he incorporated a quantitative and technical model which became the basis of his equity research and investment management recommendations. He was a member of The Boston Society of Security Analysts, The Institute of Financial Analysts, and The Market Technicians Association. He also held the Chartered Financial Analyst designation. Ed was a well-known leader within the investment community. He proudly handed the business over to his sons in 2006.

In an effort to provide a valuable education for his children, he co-founded the Montrose School for girls, in Medfield, MA, in 1979 and served as trustee until his death. He also co-founded Westbridge School for boys, formerly in Brighton, MA. In his leisure time, he enjoyed spending time on his boat, Stina Marie, but his greatest joy in life was the time he spent with his wife and family. Beloved husband of Phyllis Ann (Reddy) Noonan. Devoted father of Christine Reinemann of New Canaan, CT, Mary Elleen Patton of Barrington, RI, Michael Noonan of Sandwich, Philip Noonan of Marshfield, William Noonan of Scituate, Elizabeth Daly of Hanson, Katherine Russo of Port Washington, NY, Margaret Noonan of Weymouth, Pauline Studebaker of Chicago, IL, and Joseph Noonan of Weymouth. Loving grandfather of 25 grandchildren. Son of Christine (Newquist) Noonan of Hingham and the late George E. Noonan Sr. Brother of Elizabeth Lukens of Newton.